



SPONSORSHIP AD SPECIFICATIONS

PAYMENT

All sponsor payments will be accepted online. Visit our website

www.friendsindance.com to select your sponsorship size and follow the prompts to complete your transaction.

AD SUBMISSION

Once we have received payment, send your final ad materials to Sponsors@FriendsInDance.com. Final designs should be in PDF format and full resolution to avoid image pixelation.

FULL BLEED

If you wish to have colored backgrounds or images continue to the edge of the design, they must continue past the safe zone to the full bleed margin. If they do not continue to the full bleed margin, you will most likely end up with white strips along the edge of the product due to the cutting tolerance.




SAFE ZONE

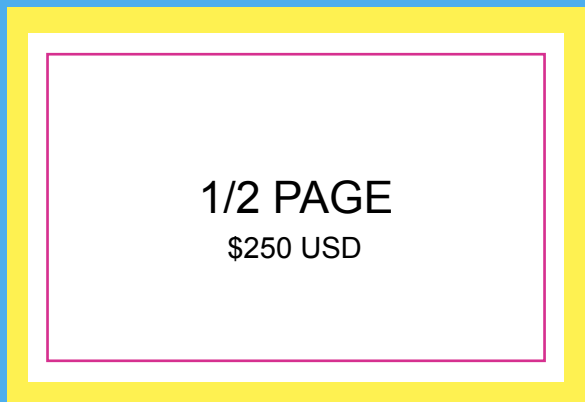
Illustrates the cutting margin. We can potentially trim the final layout up to this point. Anything extending outside of this area risks being trimmed.



FULL PAGE

\$500 USD

-  TEXT SAFE ZONE
-  FINAL AD SIZE
-  BLEED



1/2 PAGE

\$250 USD



1/4 PAGE

\$150 USD

All sponsorships include:

- 1 Custom Program
- 1 Digital Show Download

Ad Size	Bleed	Final Size	Text Safe Zone
Full Page - \$500	8.75" x 11.25"	8.5" x 11"	8.25" x 10.75"
1/2 Page - \$250	8.75" x 5.75"	8.5" x 5.5"	8.25" x 5.25"
1/4 Page - \$150	4.5" x 5.75"	4.25" x 5.5"	4" x 5"

Please send final graphics and any questions to: Sponsors@FriendsInDance.com