



# GUEST ARTIST INFO

We are honored and excited for you to be a part of our 2022 FID Showcase. We believe in clear communication to be on the same page. Therefore, in this PDF, we will share what this experience will ask of you, your performers, and what YOU can expect in return.

## WHAT WE WILL NEED FROM YOU

### Community Participation

A minimum of \$500 Payment/s worth of Sponsorships - We don't believe you should pay to share your art, but we do believe that there are businesses, family members, and other entrepreneurs who will happily support an opportunity for you to share your work. *We have all info and steps ready for you to accomplish this.*

High Res Image created according to the specs/size listed on our sponsorship page for the program

Insta Social Media Blast participation from you and your performers on a specific day (TBA)

### Information about your piece

The Name of Your Piece

The Name of the Creator, Writer, or Choreographer

Short 1-2 sentence inspiration behind your piece

The Song Info - Artist Name, Song Name, Length Approx 2-3:30 minutes

The Name of ALL Performers

### Program & Marketing Information

Your Bio (Approx 1 paragraph)

Your Headshot & Your Company Photo if applicable. (Please have permission for us to use your photographs from the photographer for both marketing and the program)



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## WHAT WE WILL NEED FROM YOU continued...

### Liability & Contact Info

The Email of Performers

Insta Handle of ALL Performers

### Technical Information

A Sample video of the Piece - For quality approval, lighting, tech, and production reasons

Any Specific Lighting cues, mood, guidance & timing - We do not have a lot of time to program ultra intricate lighting, but we want your piece to look phenomenal. So the more specific and ahead of time, the better.

Custom Edit that will be used for the show

Any info about props (We do ask that all props are approved. Please be mindful of the setup and breakdown time. Also, be aware not to use anything that would cause the Show to be delayed EX: paint, fire, weapons, oil, liquids, glitter, etc)

### Show Details

Your required participation in a Tech and Run Through the same day as the show.

Location

**THE ROSE THEATRE**  
**14140 All American Way,**  
**Westminster, CA 92683**

**Tech Rehearsal:** Approx 40Min window - Between 11:00AM & 4:00PM  
This includes a 30 Min Arrival and check in (Warm Up Time)

**Run Through:** Approx 1.5 Hour window  
Either ACT 1 - 3:30PM-5:05PM OR ACT 2- 4:45PM - 6:00PM

**Show Time:** 7:30PM-9:45PM

More specific times will be sent 3 weeks prior to the event. We will be mindful of scheduling and you will have plenty of breaks to grab meals as needed.

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## WHAT YOUR \$500 SPONSORSHIP INCLUDES

An opportunity to create and present a piece of work for our Artistic Showcase with other Artists

A Chance to perform at The Rose Theatre in front of a live audience alongside other professionals

All production organization/communication/marketing/scheduling/execution

10-15 Minutes of Tech Blocking Time (Schedule TBA 3 Weeks before Show)

Dress Rehearsal Run-through

Custom Lighting - Please submit lighting cues ahead of time. *Due Date TBA*

Concert Quality Sound Equipment

Pro-Video & Edited Content of your work to own and use

Pro-Photography & Content to of your work to own and use

Insta Shareable Promotional Graphics

Sponsorship Support and Cash Back Ad Sales Opportunities

A Ticket Per-Performer to watch

Pre-Sales Ticket Purchasing Opportunities for Friends and Family to attend

Networking & Dance Community Opportunities

Your information and exposure displayed in a custom-designed program

One Custom Program

Training/Education Scholarship Opportunities \*See Extras *all optional*